



**KREWE OF AMALEE, INC.**

**PRESENTS**

**MARDI GRAS ON MAIN STREET FEATURING  
THE DOG MASQUERADE PARADE OF "HOLLYWOOD HOUNDS"  
JANUARY 27, 2018**

**HELD AT DELAND'S BEAUTIFUL HISTORIC DOWNTOWN ON INDIANA AVENUE**

**RULES FOR VENDOR SPACE ON INDIANA AVE**

Registration will be on a first come first serve basis. It is agreed as follows: The Vendor hereby acknowledges that the Vendor has entered into an agreement with the Krewe of Amalee, Inc. to take part in, supply goods to, or sell goods at the event known as Mardi Gras on Main Street in DeLand, Florida on Saturday, January 27, 2018 during the hours of 10:00 A.M. to 3:00 P.M.

No electricity or running water is supplied without the exclusive permission and at the discretion of the organizers. Related vehicles or trailers are not allowed on the site after 8:30 A.M. The street will reopen after 3:00 P.M.

**All applications are subject to approval by Krewe of Amalee Inc.**

**You may also visit our website at:**

[www.dogparadedeland.com](http://www.dogparadedeland.com)

**DAY OF EVENT**

event vendors should plan to arrive 10:00 A.M. - 8:00 A.M. to set up. Please note that the parade will close at 8:30 A.M. Any drop offs should be before 8:00 A.M. An informational booth will be set up at the intersection of Woodland Blvd. and Indiana Ave.

The parade begins at 11:00 A.M. and spectators from all over the area will filter down Indiana Avenue. This event will feature live music, food, carnival games as well as children's activities. This will be a great opportunity for vendors to sell, advertise, and display their products and services all while supporting the event.

Decorating your tent in Mardi Gras colors (purple, green, and gold) or themed "Hollywood Hounds." will help in drawing a larger crowd to your tent. A sign with your name on the front of your tent will help spectators recognize who you are.

-----Please clip and mail to-----

**All checks to be payable to:** Krewe of Amalee, Inc.

Send check to: Krewe of Amalee, Attn: Vendor Chairperson, P.O. Box 256 DeLand, FL 32721-0256

**Questions or additional information is available by e-mailing: [dog@dogparadedeland.com](mailto:dog@dogparadedeland.com)**

*Vendor or Trade Name* \_\_\_\_\_

*Contact Person* \_\_\_\_\_ *Email* \_\_\_\_\_

*Telephone(s)* \_\_\_\_\_

*Address/ City/State/Zip* \_\_\_\_\_

*Product/Services/Promotions* \_\_\_\_\_

**Vendor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Amount enclosed** \_\_\_\_\_

Please **CHECK ONE** of the four options provided:

**FOR PROFIT:** Entry Fees are as followed:

- 10 X10 Space (Krewe of Amalee, Inc. provides and sets-up 10 X10 tent, 8 foot table & two chairs)...\$ 115.00
- 10 X10 Space (vendor provides tent, table & chairs ).....\$ 60.00

**NON PROFIT:** (require copy of 501c3) Entry Fees are as followed

- 10 X10 Space (Krewe of Amalee, Inc. provides and sets-up 10 X10 tent, 8 foot table & two chairs)...\$ 75.00
- 10 X10 Space (vendor provides tent, table & chairs).....\$ 35.00

**\*\*The week of the event:**

**\*\*All vendors will receive an email confirming participation and final details. Vendors will check in the morning of the event for exact locations.**